Instructions for Band Sponsorships and Student Dedications

Winter Park High School Band Students have two options for earning program credit through the **Sponsorship and Student Dedication** Program:

Option 1: Sell a **Sponsorship** to a company business or individual
Option 2: Have a friend or family members purchase a **Student Dedication**

Option 1 - Sponsorships from local businesses or families:

Sponsors contribute to the band at a selected level and receive marketing benefits such as program ads, social media recognition, and event signage—helping promote their business to a wide audience. Students earn 45% of each sponsorship sold (levels $125–$2,500) as credit to their band account, with no limit on sales.

Steps for Selling a Band Program Sponsorship:

- **Use the provided talking points when approaching businesses**
- **Have the sponsor complete and sign the sponsorship form**
- **Return the form to the band room with payment (check attached or credit card link to follow)**
- **Sponsors will be contacted to provide logo/artwork once submitted**
- **Submit all forms, ads, and payments by August 11th, 2026**
- **Additional forms are available on the band website**

Option 2 - Student Dedications:

Families can purchase concert program ads as dedications to their student, with sizes ranging from business card to full page. It's a meaningful way to recognize students, especially Seniors, while 60% of each purchase is credited back to the student's band account—helping offset fair share costs.

Steps for Purchasing a Student Dedication:

- **Complete the Student Dedication form and return it to the band room or scan and email to wpbandprogram@gmail.com**
- **Submit payment with the form (check attached or credit card link to follow)**
- **After submission, the graphic designer will contact you to create the dedication**
- **Submit all forms, ads, and payments by August 25th , 2026**
- **Additional forms are available on the band website**

Questions? Contact Erica Diltz at wpbandprogram@gmail.com or call 407-784-4361

Winter Park High School Band

SPONSORSHIP AMPLIFICATION CHART

Cressendo	Piano	Mezzo	Forte	Fortissimo
Cost $125	Cost $250	Cost $500	Cost $1000	Cost $2500
Program AD Size Business Card	Program AD Size ¼ Page	Program AD Size ½ Page	Program AD Size Full Page	Program AD Size Premium Full Page
Website Name Only	Website Name + Link	Website Logo + Link	Website Featured Logo	Website Feature Placement
Social Media Posts No	Social Media Posts 1 Post	Social Media Posts 2 Posts	Social Media Posts 3 Posts	Social Media Posts 4 Posts

All program advertisements are printed in black and white unless otherwise noted; Premium Full Page advertisements will appear in full color. Social media recognition will be published on the official Winter Park High School Band social media platforms. All sponsors will be included on the band website, with logo placement and a clickable link provided where applicable.

Questions? Contact Erica Diltz at wpbandprogram@gmail.com or call 407-784-4361

WINTER PARK HIGH SCHOOL BAND
SPONSORSHIP FORM

Student(s) to receive credit for this sale: _____

Account Information

Advertiser/Business Name: _____

Contact Person: _____

Address: _____

City: _____State_____Zip: _____Phone: _____

Email: _____

Sponsorship Package Selection

Please indicate your choice by choosing from one of the Sponsorship Package offered below:
(please check one):
**A full list of brand amplifications listed by Sponsorship Package can be found on the next page*

Payment Due by August 11th, 2026

CHECK ONE	*Sponsorship Package*	*Cost*
☐	Crescendo	$125
☐	Piano	$250
☐	Mezzo-Piano	$500
☐	Mezzo-Forte	$750
☐	Forte	$1000
☐	Fortissimo	$2500

Payment Options

Supporters of the Winter Park High Band Program have **two options** for payment: Pay by check or by credit card. Check one:

☐ Paying by check (check attached with form). Please make checks payable to: **Winter Park High School Band**
☐ Paying by credit card (a secure link will be emailed to you once this form is submitted).

Questions? Contact Erica Diltz at
wpbandprogram@gmail.com or 407-784-4361

WINTER PARK HIGH SCHOOL BAND
DEDICATION FORM

Student(s) to receive credit for this purchase: _____

Contact Person: _____

Address: _____

City: _____State_____Zip: _____Phone: _____

Email: _____

Student Dedication Options

Please indicate your choice by choosing from one of the options offered below:
(please check one):

Payment Due by August 25th 2026

CHECK ONE	*Size of Dedication AD*	*Cost*
☐	1/8 Page Ad	$75
☐	¼ Page Ad	$125
☐	½ Page Ad	$200
☐	Full Page Ad	$350

Payment Options

Supporters of the Winter Park High Band Program have **two options** for payment: Pay by check or by credit card.
CHECK ONE:

☐ Paying by check (check attached with form). Please make checks payable to: **Winter Park High School Band**
☐ Paying by credit card (a secure link will be emailed to you once this form is submitted).

Questions? Contact Erica Diltz at
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Sponsorship Pitch Talking Points

How to Approach Sponsors

- Ask to speak with a manager or decision-maker
- Get contact info and follow up (it may take a few tries)
- Don't get discouraged; "no" is normal, keep going
- Start with businesses you know, but don't be afraid to ask bigger ones

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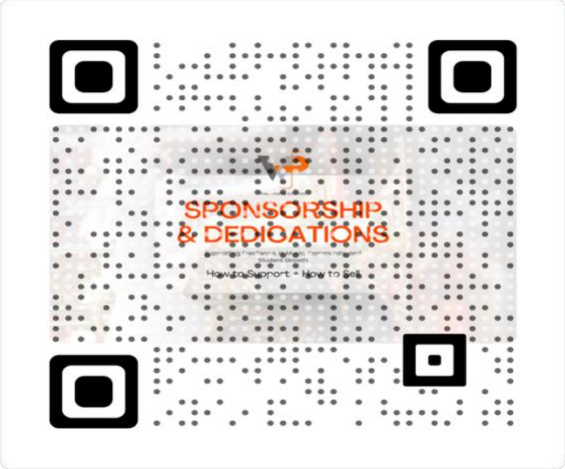
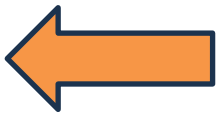
Key Talking Points

- The county funds less than 10% of our program
- Our band is top-rated and earns Superior ratings
- We perform 30+ times each year in the community
- Our program is growing and needs instruments and repairs
- Funds support:
    - Travel and competitions
    - Music and instructors
    - Equipment, meals, and transportation
- Sponsorship also promotes your business at events and in our program

Scan Me for a detail slide on Sponsorships and Dedications!





Your Personal Touch

- "The band means a lot to me because…" *(make it personal)*

Closing Ask

- "Would you consider supporting our band with a sponsorship or donation? Thank you for your time!"

10-Second Sponsorship Pitch

"Hi, I'm with the Winter Park High School Band. We perform all over the community and are raising funds for instruments, travel, and competitions. The county only covers a small portion, so we rely on sponsors. In return, we promote your business through events and our program. Would you be open to supporting us with a sponsorship?"

Even Shorter Backup Version (if you get nervous)

"Hi, I'm with the WPHS Band. We're raising funds and promoting local businesses—would you be interested in sponsoring us?

Do Not Call/Visit List

This is a list of sponsorships sold by students last year. Please do not solicit with these companies and allow students who previously sold to these companies the opportunity to complete a repeat sale.

COMPANY	STUDENT
Arthur's Catering	James Cambridge
Beyond The Canvas	Jeremiah Randolph
Boardwalk Pizza	Amelia McKinnon
Full Sail	Landon Mullins
Fuller Chiropractic	Jeremiah Randolph
Lake Baldwin Dental	Landon Mullins
Mama Godzilla	Zephyr Martin
Nonna's Italian	Gabriella Paradiso
Strickland Associates	Ryan Strickland
Vitral Orthodontics	Amelia McKinnon
Anderson Place Const.	Irelynn Diltz
Baldwin Park Realty	Irelynn Diltz
Benjamin Parreno Life Ins.	John Austin A Mejia
Boat Max Worldwide	Adrianna Lavarnway
C.W. Smith Law	Conlen Smith
Dapper Dental	Kaden Sokowski
Fuller Chiropractic	Jeremiah Randolph
Guiding Light Dental	Ryan Cortez
Lawton Orthodontics	Carli Carlimella
Marris Orthodontics.	Jimmy Convington
Mullinax Ford.	Isabella Banda
Premiere Orthodontics.	Kaden Sokowski
Rental World.	Adrianna Lavarnway
The Now Massage.	Kaden Sokowski